

BODASINGU NAVEEN GOPAL

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Portfolio: <https://dev-goka.pantheonsite.io/>

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CAREER OBJECTIVE:

Highly motivated graduate (2021) with a strong foundational understanding and practical skills in **Digital Marketing**. Proficient in **SEO (on-page/off-page)**, **Google Ads**, **Email Marketing**, and **Google Analytics**, and adept at using tools like **WordPress**, **Photoshop**, **Canva**, and **Pxlr** for content creation and web management. Eager to apply my blend of technical and marketing skills to contribute to impactful digital campaigns and grow within a dynamic organization

SKILLS: -

Digital Marketing Tools & Platforms:

- ❖ Photoshop
- ❖ Adobe
- ❖ Canva
- ❖ Pxlr
- ❖ Html,Css

EDUCATIONAL QUALIFICATIONS:

❖ Bachelor of Arts

- Gitam University 2018 - 2021 | 87%

❖ Board of Intermediate in CEC

- Aruna Junior College 2016 - 2018 | 92%

❖ SSC

- Siddhartha English Medium High School 2011 | 75%

Soft Skills:

- ❖ Analytical Thinking, Creativity
- ❖ Problem-solving
- ❖ Communication, Adaptability
- ❖ Learning Ability, Teamwork.

Certifications:

- ❖ Certified in Digital Marketing from **Tech Mahindra Foundation**, with hands-on training in SEO, Google Ads, Social Media Marketing, and Analytics. Gained practical skills through live projects and digital tools like Canvas and Google Analytics.

LANGUAGES:

❖ English,Telugu,Hind

ADDRESS FOR COMMUNICATION

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